

*Nanotechnology in
food, drink
and packaging*



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Information Service

*Information gathering,
reporting and
expert advice
services*

*...keeping
your business
ahead
of competition*



About BREC

BREC Solutions Limited is a UK registered consulting company specialising in bringing technical innovation to private companies, public sector services, non-governmental organisations and charities.

We are driven by academic excellence and practical knowledge of the industry sectors that we operate in. BREC Solutions offers high quality consulting services, innovation support, professional course delivery and business partnering services.

How can we help?

We specialise in the following areas

- Micro and Nanotechnology in food and drink
- Micro and Nanotechnology (general)
- Electromagnetic field modelling
- Product design and development
- Market and competitor analysis
- Intellectual Property due diligence
- Technology funding assistance

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Introduction

Information in business is the key to success. Knowing your market and competition as well regulatory pressures is the key to success. Knowing your customer and their attitude towards your products is also critical to achieve good sales. Unfortunately tracking your competitors activity, changes in regulation as well as monitoring social attitudes towards your products is a time-consuming task. The task that BREC Solutions undertakes in selected sectors such as the impact of nanotechnology in food and drink industry.

Why Nano? Why Now?

Impact of nanotechnology is already felt in everyday life through novel products and services. Food and beverages industry is slowly adopting some of the nanotechnology innovation. The number of products is increasing all the time, yet some of the industry regulation, social acceptance and above all safety of the products remains open. Monitoring this sector is a challenging task due to its rapid development and the number of players.

How this works

We offer a continuous support contract for your business that would build your knowledge in the nanotechnology sector. Our consultants will inform your decision makers of any technical, strategic and regulatory developments in the area of nanotechnology in foods. This is an outsourcing service for information gathering, competitor monitoring and market surveying.

We maintain a growing network of associates specialising in a variety of sectors. Please contact us even if your sector is not listed (denis@koltsov.com).

Who is it for ?

This service is for every company that manufactures, distributes, regulates or monitors the consumption of food and drink products since nanotechnology is arriving at your door step already and the knowledge of this sector is critical.

Service Offer

We offer a full range of information gathering and reporting options to suit your business needs. You can chose one of the four listed in the table below or ask us to give you a custom-made quote.

Questions and Answers by phone – this service allows you to have direct access to our network of consultants by phone or email. We will do our best to answer your questions as they arise.

General Email alert – direct monthly email alerts about nanotechnology in food, drink, supplements and packaging.

Public domain news articles search – we track and report the development of news in particular sectors on the daily basis. This service could report to you on a daily, weekly and monthly basis.

Product tracking – we track and report the activity of new (competitor) products

Scientific paper search – we track and report scientific and technical publications in your specific technical area

Patent search – we search patent databases UK, EU, US, World to track developments in your field

Market and social development monitoring – markets change all the time and we monitor how a particular market sector in food industry is changing due to nanotechnology.

Competitor monitoring – all markets have competitors and their behaviour requires constant monitoring and tracking. We offer you regular technical reporting service on your competition.

Government, regulator and NGO initiatives tracking – we monitor regional and government initiatives, regulators and NGO activities with regards to nano in food and drink.

Company representation at events – we recognise that you or your company may not be able to represent yourselves at all of the networking events or conferences. We would like to offer you to be represented at any or all of the events in the UK and worldwide.

Direct assistance to your team – we offer a direct help to your team onsite.

Customised confidential report in a selected area – we run research projects to deliver reports for your business. This is critical for any decision maker in the sector.

Please do not hesitate to contact us for any further information on this or any other services we offer.

Contact us

For any further enquiries please contact

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